

# Stoughton Health Governing Board Meeting

July 27, 2022

7:15 a.m. – 9:00 a.m.

# Agenda – Wednesday, July 27, 2022

- Call to Order
- Board Education
- Old Business
- New Business
- SSM Updates
- Committee Updates
- Administration Team Updates
- Chief of Staff Report
- Adjourn

# Governing Board Meeting Minutes (Tom Fendrick)



***\*Approve May 20, 2022 Governing Board Meeting Minutes***

# Therapy Update:

Remote Therapeutic Monitoring, Pulmonary Rehab,  
Injury Prevention Screenings.

Presented by Liz Touchett, MPT



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# Objectives:

- ▶ Discuss benefits of Remote Therapeutic Monitoring
- ▶ Give overview of Pulmonary Rehab Pilot Project
- ▶ Share Injury Prevention Partnership Program



# What is Remote Therapeutic Monitoring (RTM)?

- ▶ RTM allows providers to bill for the remote management of their patients with **musculoskeletal and respiratory conditions using medical devices (including certain software) that collect non-physiological data**, such as patient adherence and reported pain levels.
- ▶ Prescribing education and home exercise programs to patients is standard practice for rehab therapists, but until now, providers haven't been incentivized to interact with patients between sessions to monitor and encourage adherence to their home programs.



# Why implement RTM?

- ▶ This digital platform improves access to care, patient outcomes and engagement.
- ▶ Supports our goal to deliver high quality care, efficiently for less.



# Stoughton Health, RTM and Next Steps:

- ▶ Stoughton Health chose Medbridge as our software platform
  - ▶ Provides videos for each exercise and has a comprehensive education database to utilize
- ▶ The rehab department is currently piloting the workflow with full implementation/Go live target of August 25<sup>th</sup>, 2022.
- ▶ Next Steps:
  - ▶ Incorporate RTM with Dr. Rawal's Wisconsin Shoulder Center program
  - ▶ Provide patient education prior to surgery
  - ▶ Incorporate outcome data collection



**MEDBRIDGE**



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# Medbridge Sample:

Prepared By: Liz Touchett



STEP 1



STEP 2



## Side Stepping with Resistance at Ankles

**REPS: 10 | SETS: 1 | DAILY: 1 | WEEKLY: 7**

### Setup

Begin standing upright with a resistance band looped around your ankles. Bend your knees slightly so you are in a mini squat position.

### Movement

Slowly step sideways, maintaining tension in the band.

### Tip

Make sure to keep your feet pointing straight forward and do not let your knees collapse inward during the exercise.

STEP 1



STEP 2



## Mini Squat with Counter Support

**REPS: 10 | SETS: 1 | HOLD: 1 | DAILY: 2 | WEEKLY: 7**

### Setup

Begin in a standing upright position with your feet shoulder width apart and your hands resting on a counter.

### Movement

Slowly bend your knees to lower into a mini squat position. Hold briefly, then press into your feet to return to a standing upright position and repeat.

### Tip

Make sure to keep your heels on the ground and use the counter to help you balance as needed. Do not let your knees bend forward past your toes or collapse inward.

STEP 1



STEP 2



STEP 3



## Quadruped Alternating Arm Lift

**REPS: 10 | SETS: 1 | DAILY: 1 | WEEKLY: 7**

### Setup

Begin on all fours with your arms under your shoulders and knees under your hips.

### Movement

Raise one arm forward with your thumb pointing toward the ceiling. Hold briefly, then lower it back to the starting position and repeat with your opposite arm.

### Tip

Make sure to keep your back straight and maintain a gentle chin tuck during the exercise. Do not let your trunk rotate while moving your arm.



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► [Stoughton Hospital | Patient Portal  
\(medbridgego.com\)](https://medbridgego.com)

# Pulmonary Rehab Pilot

Overview of program project

# Why implement a Pulmonary Rehab Pilot?

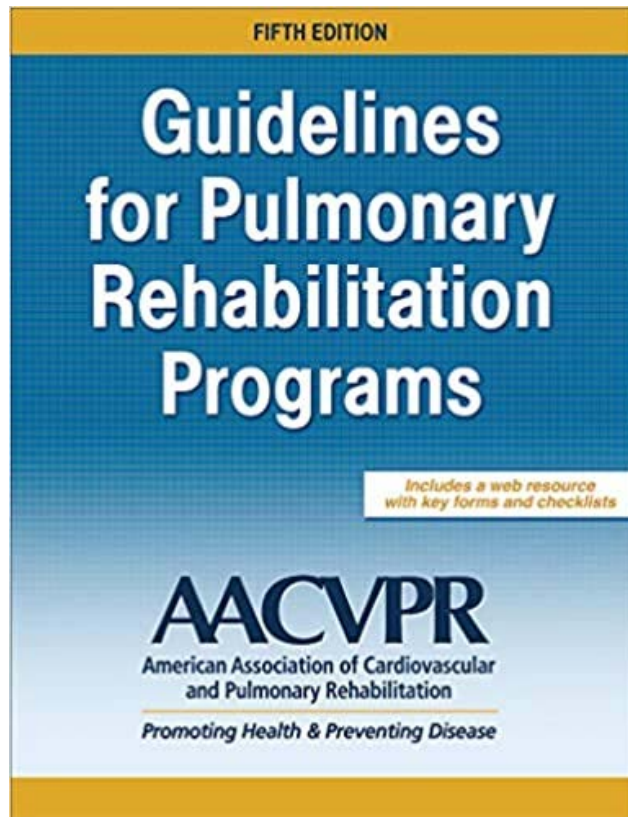
- ▶ 2013 American Thoracic Society/European Respiratory Society statement:
  - ▶ “Pulmonary rehabilitation is a **comprehensive intervention** based on a thorough patient assessment followed by patient-tailored therapies that include, but are not limited to, exercise training, education and behavior changes, **designed to improve the physical and psychological condition of people with chronic respiratory disease** and to promote the long-term adherence to health-enhancing behaviors”
- ▶ Rationale for PR- greatest benefits
  - ▶ Symptom relief
  - ▶ Exercise tolerance
  - ▶ Improving health related quality of life
  - ▶ Emerging data saying it also reduces health care utilization and expenditures

# Why now and benefits for Stoughton Health?

- ▶ Increase in patients experiencing Covid - Long Haul symptoms
- ▶ Current evidence/research suggests best outcomes come through pulmonary rehab program
- ▶ Benefits:
  - ▶ Increased utilization of PFT (Pulmonary function tests)
  - ▶ Improves efficiency within cardiac rehab department
  - ▶ Potential physical therapy maintenance referrals



# Stoughton Health, Pulmonary Rehab and Next Steps



- ▶ Developing workflows that will be similar to cardiac rehab phase II
- ▶ Target Go Live Oct 1<sup>st</sup>, 2022
- ▶ Quarterly tracking of patient outcomes, indirect referrals and department targets.
- ▶ AACVPR - gold standard to achieve a certified program status.



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# Injury Prevention Screenings

Ask for Stoughton Health to be your business partner for Healthcare

# Injury Prevention Screenings

- ▶ Community Health and Wellness Center
  - ▶ Growth through partnerships
    - ▶ Creating a bundled screening package to determine the Health of the Workforce.
    - ▶ Partner with occupational health team and rehab team focused on modifiable behaviors.
    - ▶ Create an action plan for business to impact modifiable risk factors.
      - ▶ Re-assess annually
    - ▶ Partnership has its benefits.



# Stoughton Health Screenings and Well-being

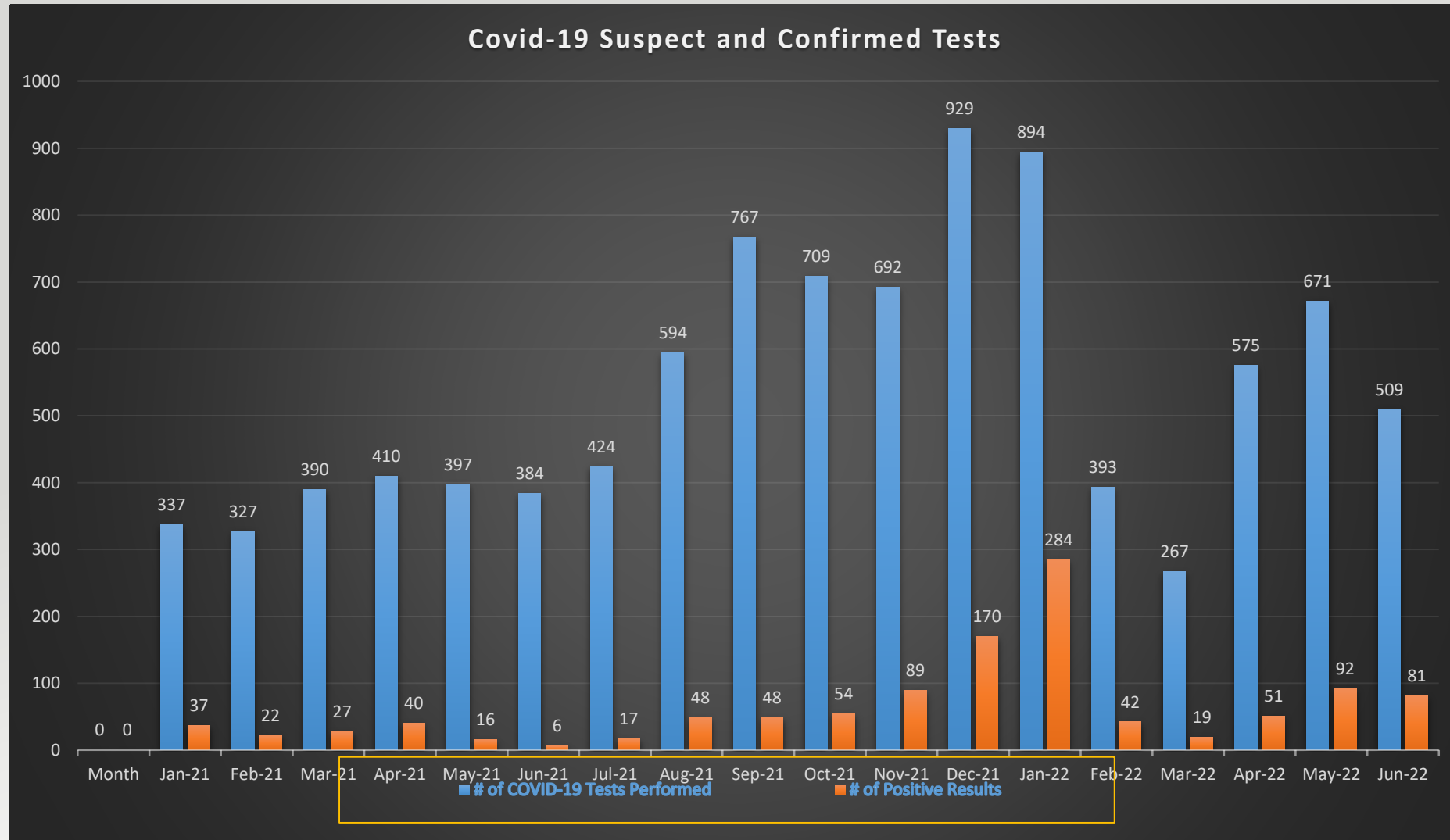
- ▶ Piloting this internally to determine the health of our workforce by departments.
- ▶ Well-being team will incorporate action steps into their monthly challenges based on organizational results.
- ▶ Knowledge is power for positive change.
- ▶ Practicing what we are preaching.





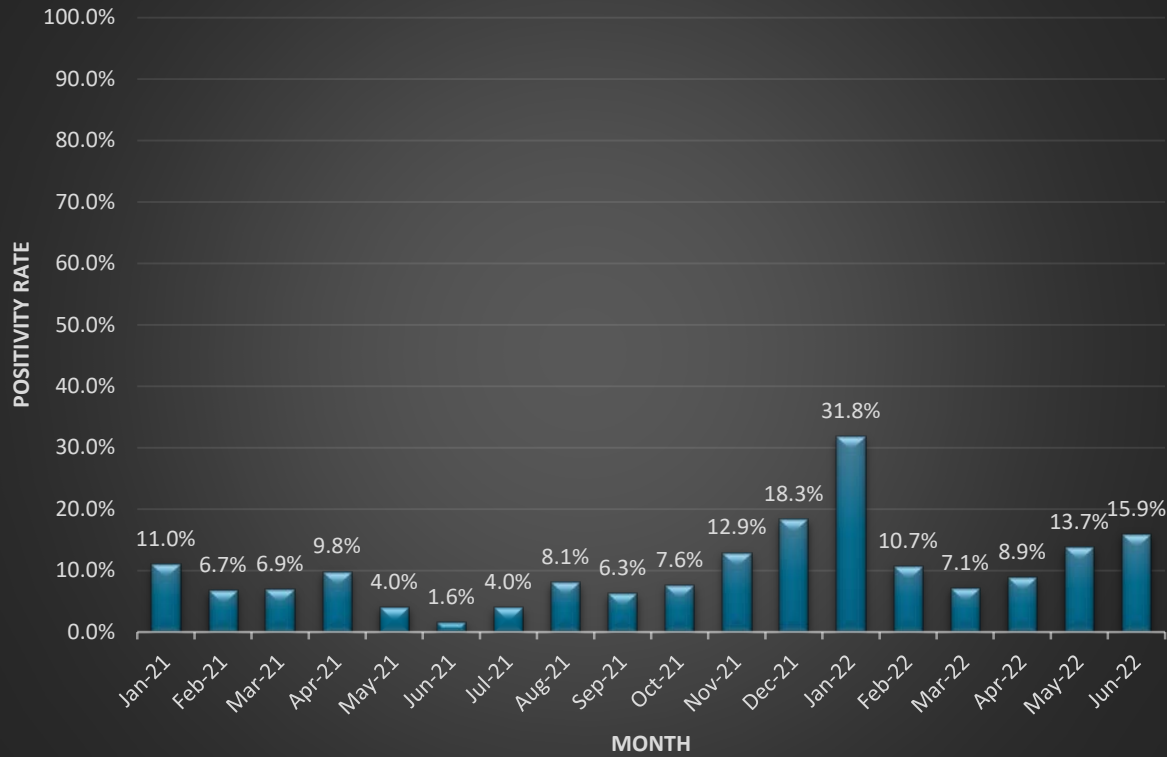


# COVID Updates (Amy Hermes)

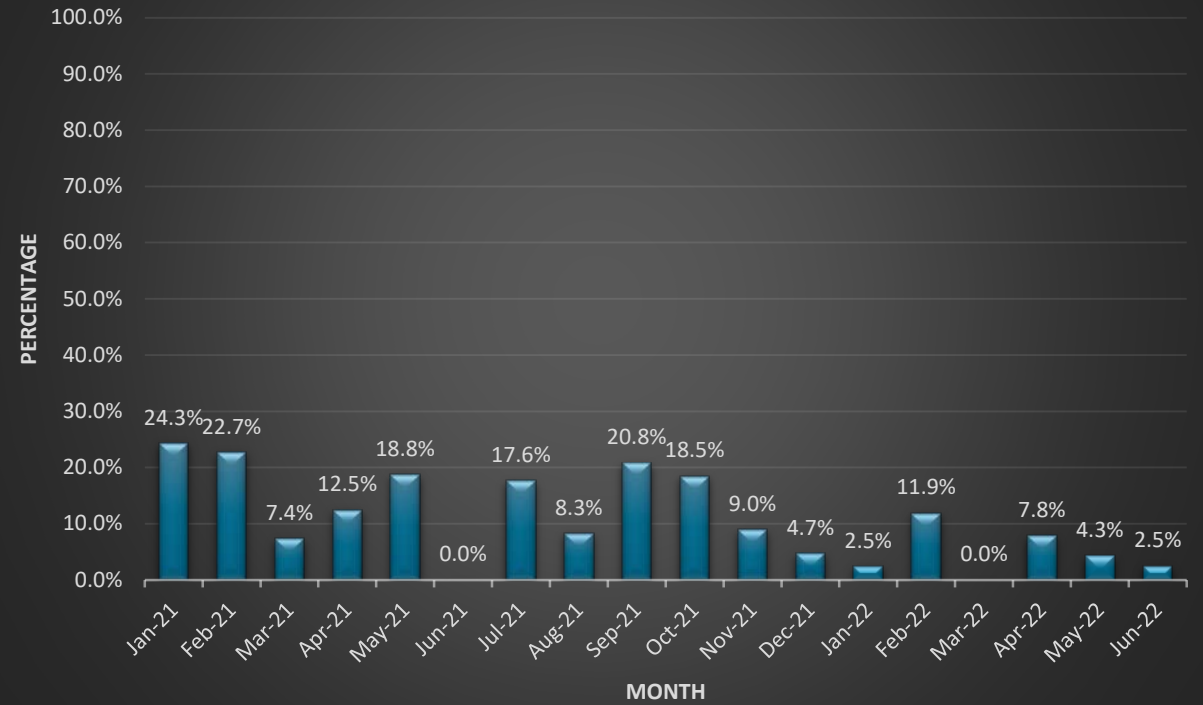


# COVID Updates (Amy Hermes)

### Stoughton Health Covid Positivity Rate



### Stoughton Health Positive COVID Results that Required Hospitalization



# Monkeypox Updates (Amy Hermes)

Global  
Cases

18,095 in 75 Countries

US Cases

3,487 cases in 45 States /  
Territories

Wisconsin  
Cases

9 cases confirmed in Wisconsin

Dane  
County

Possibly 2 cases (locations by  
county have not been released)

***\* No confirmed  
cases at  
Stoughton Health***

# Master Facility Plan Status Update

Teresa Lindfors

# The Why's of the Expansion Project

- Space Issues
- Patient Volumes/Growth Needs
- Cost Savings/Efficiencies
- Payer Implications
- Other

# Space Issues

- Need for Multi-specialty Clinic space area
  - General Surgery/Wound Clinic functioning out of Day Surgery area
  - Addition of new providers (Cardiology, Urology, Podiatry) in current Urgent Care footprint
  - Provides additional space for Urgent Care services
- Rehab Services located off-site
  - Leasing space currently
  - Road work impacting access
- Current Operating Rooms 47 years old and connected to the 1975 building
- Cardiac Rehab Services has safety concerns with equipment spacing in current location

# Patient Volumes/Growth Needs

- Census reports indicate 1.8% growth in Stoughton by 2026
- Increased Urgent Care needs
- Expect 3-5% growth in Ortho each year and addition of shoulder program radius
- Increased patient volumes with additional physician clinic services (Podiatry and Elective Sterilization services)
- Expect more Rehab patients with pelvic floor and hand therapy needs
- Potential addition of Pulmonary Rehab with covid long-haulers
- Increased need for Cardiac Rehab Phase II
- Increased outpatient surgical needs
- Potential for chemotherapy ambulatory infusion



# Cost Savings/Efficiency

- SWAC Rehab Lease Cost Savings
  - \$132,000 annual cost savings
- Staff and equipment efficiency
  - Cardiac Rehab and Outpatient Rehab services
  - Reduced FTE in Registration staff
  - Medical Imaging and Rehab proximity to Ortho & General Surgery
  - Medical Imaging staff dedicated to serving the medical office needs
- Shelled space allows for growing into the future as needs arise
- Ambulatory Surgery Center
  - Increased efficiencies for providers
  - Currently assessing best timing given external environment

# Payer Implications

- Reimbursement questions if not an ASC in the future: Payer mandates
- Increase in Medicare (aging baby boomers) & Medicaid Advantage plans (50%) puts cost based reimbursement at risk vs other payers
- Bundled payments (meet the needs of ACOs and other value based purchasing structures)

# Other

- Aging building with 1956 & 1975 areas.
- Eventually raze 1956 building in future
- Shifts to:
  - Inpatient to Outpatient
  - Outpatient to Ambulatory
  - Ambulatory to Clinic

# Planning Updates

## Site Visits – Ortho & General Surgery

- Rush Ortho Clinic & Ambulatory Surgery Center (ASC) – Oakbrook, Illinois
- Monroe Clinic – Monroe, WI
- Drs. Rawal & Schwaab to visit Monroe Clinic in mid to late August
  
- Key Takeaways:
  - Patient self-rooming
  - Visual cues
  - Surgical workflows

# Regulatory Requirements Currently Being Reviewed

- Requirements by Service line - Financial and Regulatory being reviewed
- Service relocation financial impact
  - Maintain CAH reimbursement for Rehab services if move back on campus (would lose this if rented space at a new location/address)
  - Will service relocation impact allowable cost allocation on cost report?
  - Will service relocation impact 340b program savings?

# Design Build – EUA/JP Cullen

## MASTER PLAN BUDGET

STOUGHTON HOSPITAL MASTER PLAN



Area of Work		Low Range		Expected		High	
New Building Core & Shell	50,000	\$ 148	\$ 7,380,000	\$ 161	\$ 8,030,835	\$ 208	\$ 10,400,000
Interior Buildout - Clinics	18,600	\$ 201	\$ 3,738,600	\$ 210	\$ 3,896,993	\$ 245	\$ 4,550,664
Connector	1,350	\$ 263	\$ 355,307	\$ 285	\$ 384,531	\$ 310	\$ 418,754
Interior Buildout - Common Areas	7,150	\$ 82	\$ 588,595	\$ 84	\$ 601,537	\$ 92	\$ 656,927
Added parking & stormwater per stall	145	\$ 1,925	\$ 279,125	\$ 1,925	\$ 279,125	\$ 1,925	\$ 279,125
Escalation Assuming June 2025 Start	13%		\$ 1,545,227		\$ 1,673,205		\$ 2,067,942
<b>Subtotal</b>	<b>51,350</b>	\$ 271	\$ 13,906,854	\$ 290	\$ 14,866,226	\$ 358	\$ 18,373,411
Estimating & Construction Contingency	10.00%		\$ 1,390,685		\$ 1,486,623		\$ 1,837,341
Construction Management Fee	2.75%		\$ 382,438		\$ 408,821		\$ 505,269
		\$ 305.35	\$ 15,679,978	\$ 326.42	\$ 16,761,670	\$ 403.43	\$ 20,716,021

\*Does not include FFE

# Next Steps

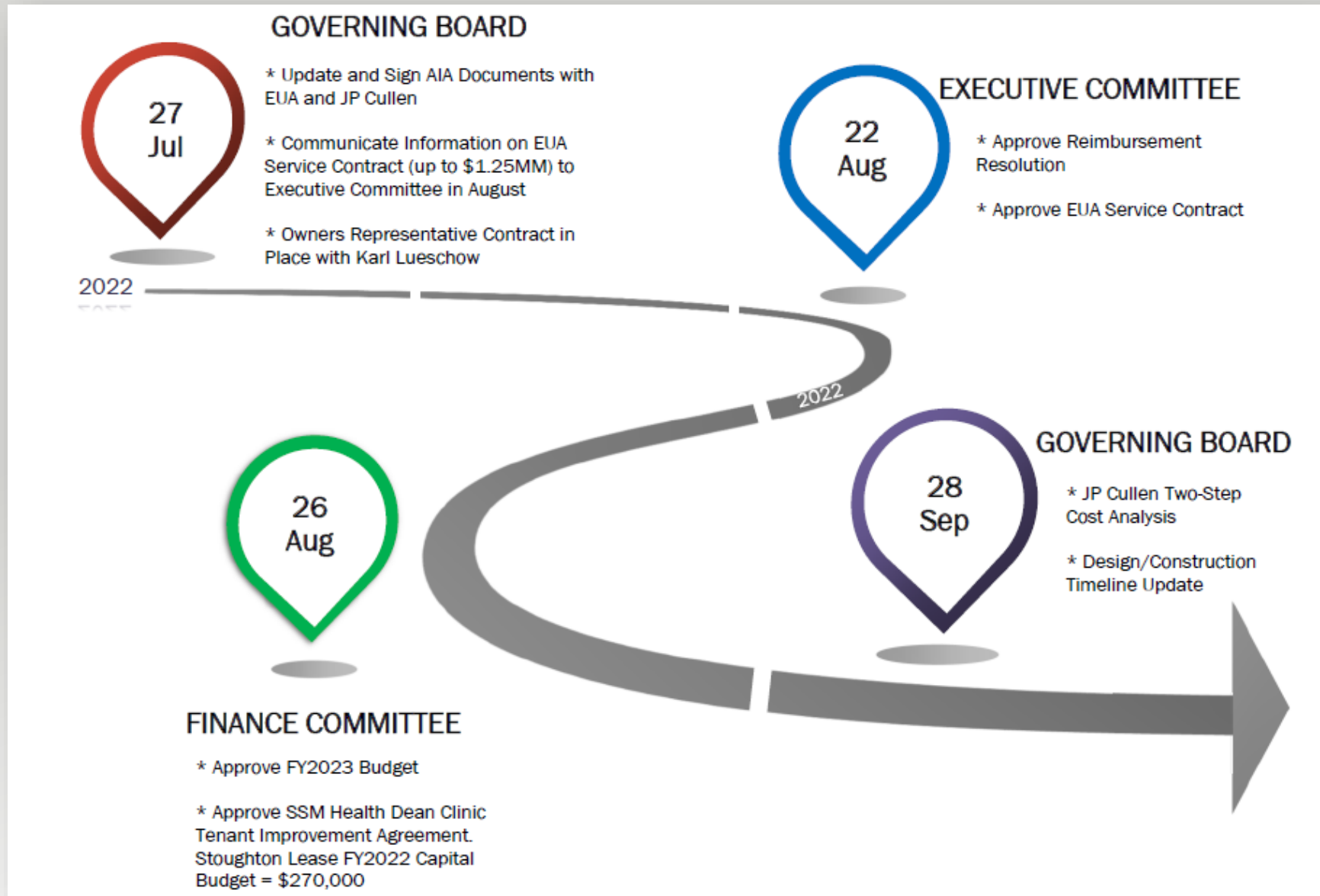
- Complete financial analysis and understand impact by service
- Complete high level estimated project costs
- Develop project plan consistent with external regulatory, economic, payer environment
- Present to Executive Committee and Board of Directors (date TBD)

# Master Facility Plan Update

Questions?



# Master Campus MOB Expansion Timeline (Dan DeGroot)



# SSM Updates

(Margo Francisco/Matt Kinsella)



# Committee Updates

## (Tom Fendrick)

### **Executive Committee:**

- Upcoming Executive Committee Meeting:
  - August 22, 2022 at 7:30 a.m.

### **Finance Committee:**

- Approval of June 27, 2022 Finance Committee Meeting Minutes
  - *Request motion for approval of June 27, 2022 Finance Committee Meeting Minutes*
- Upcoming Finance Committee Meeting:
  - August 26, 2022 at 7:30 a.m.

### **Bylaws Committee:**

- Approval of June 22, 2022 Bylaws Committee Meeting Minutes
  - *Request motion for approval of June 22, 2022 Bylaws Committee Meeting Minutes*

### **Nominating Committee:**

- Recommendation of Sue Vanderbilt as Class III Director

# Nominating Committee Update

## (Donna Olson)

### Recommendation of Class III Director:



### Sue Vanderbilt

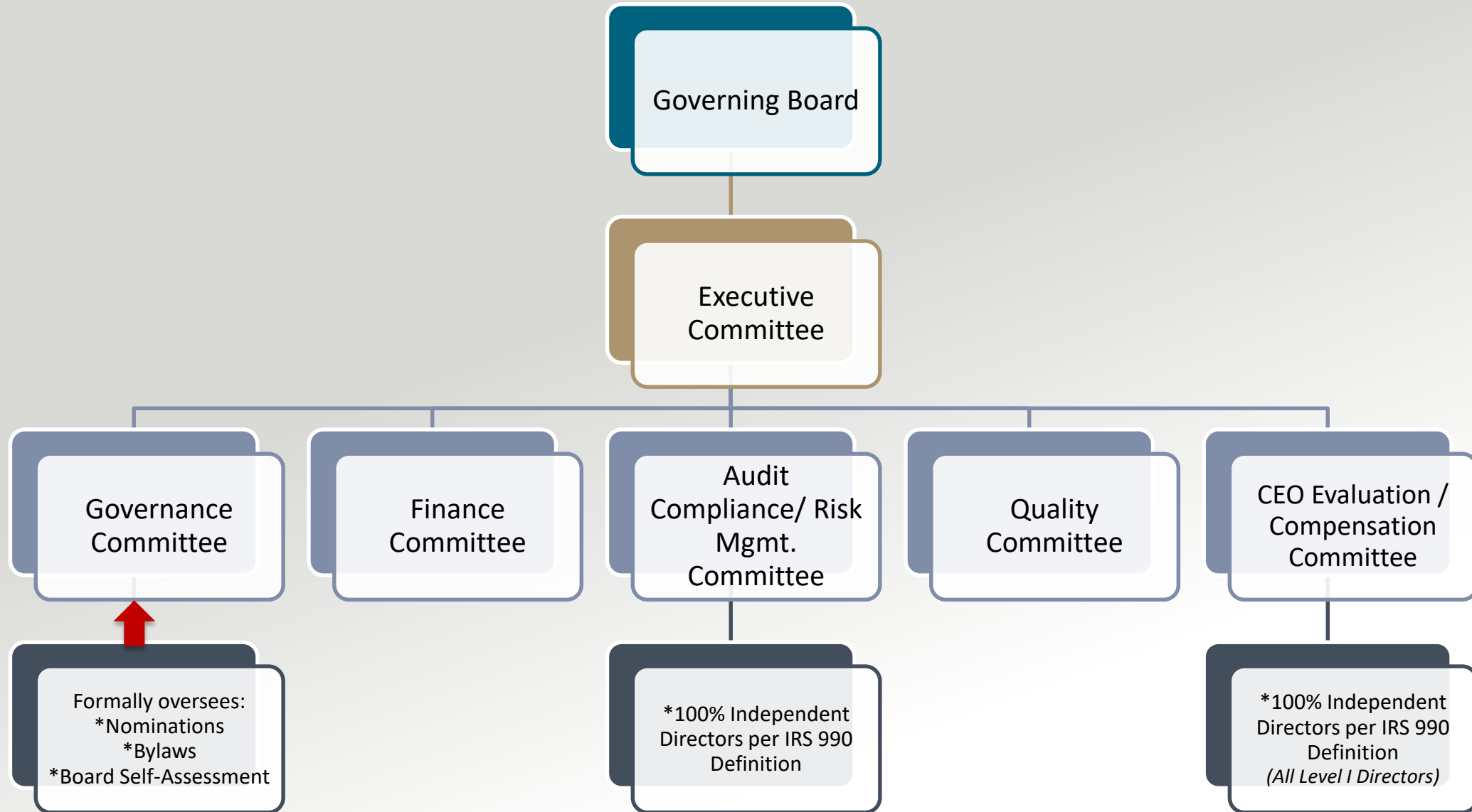
- Chief Financial Officer at Stoughton Trailers
- Formerly with Cummins/Nelson Global Products for 28 years

# Administrative Team Updates

Dan DeGroot, Michelle Abey, Teresa Lindfors,  
Amy Hermes, Chris Schmitz, Mary Hermes,  
Laura Mays

# Proposed Board Committee Structure

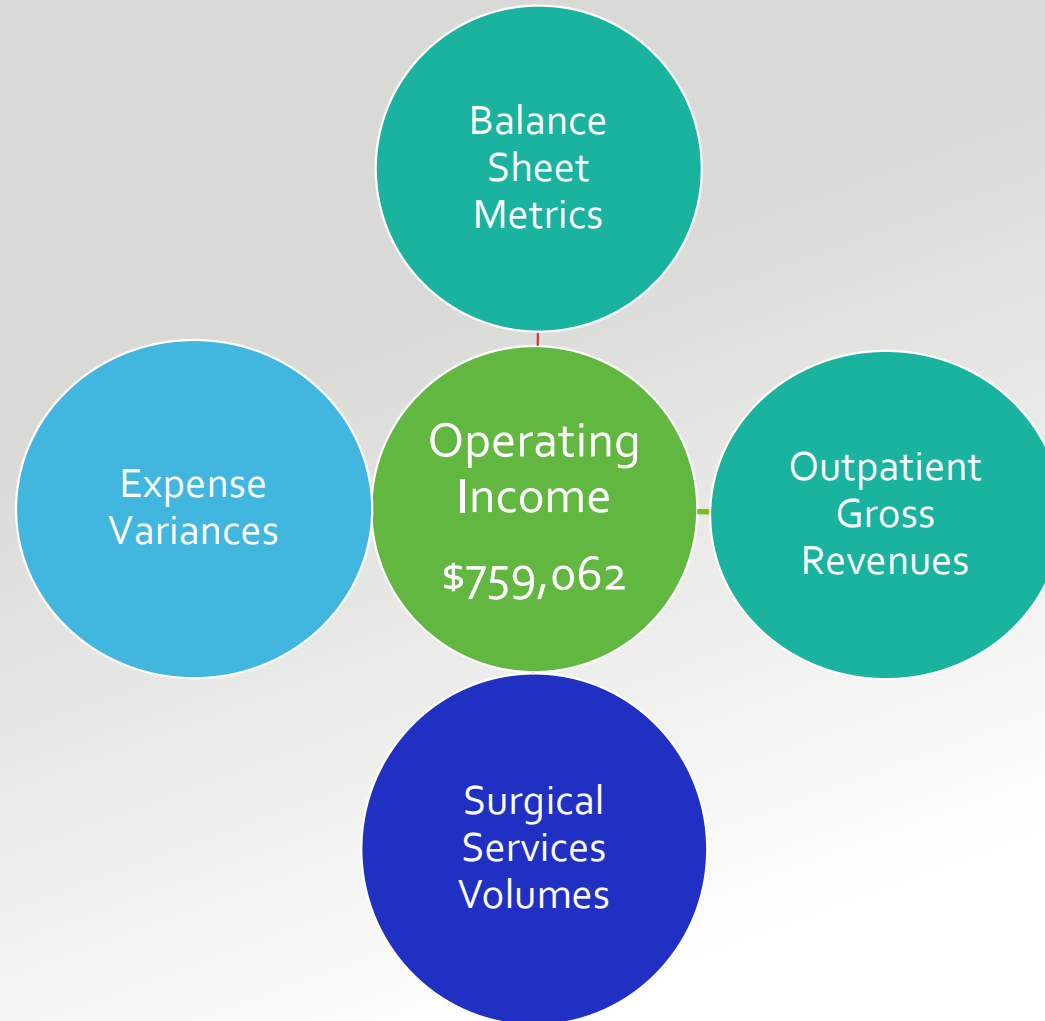
(Dan DeGroot)



**\*Directors may not serve on the Finance Committee and Audit Compliance/Risk Management Committees simultaneously\***

# June 2022 Financials

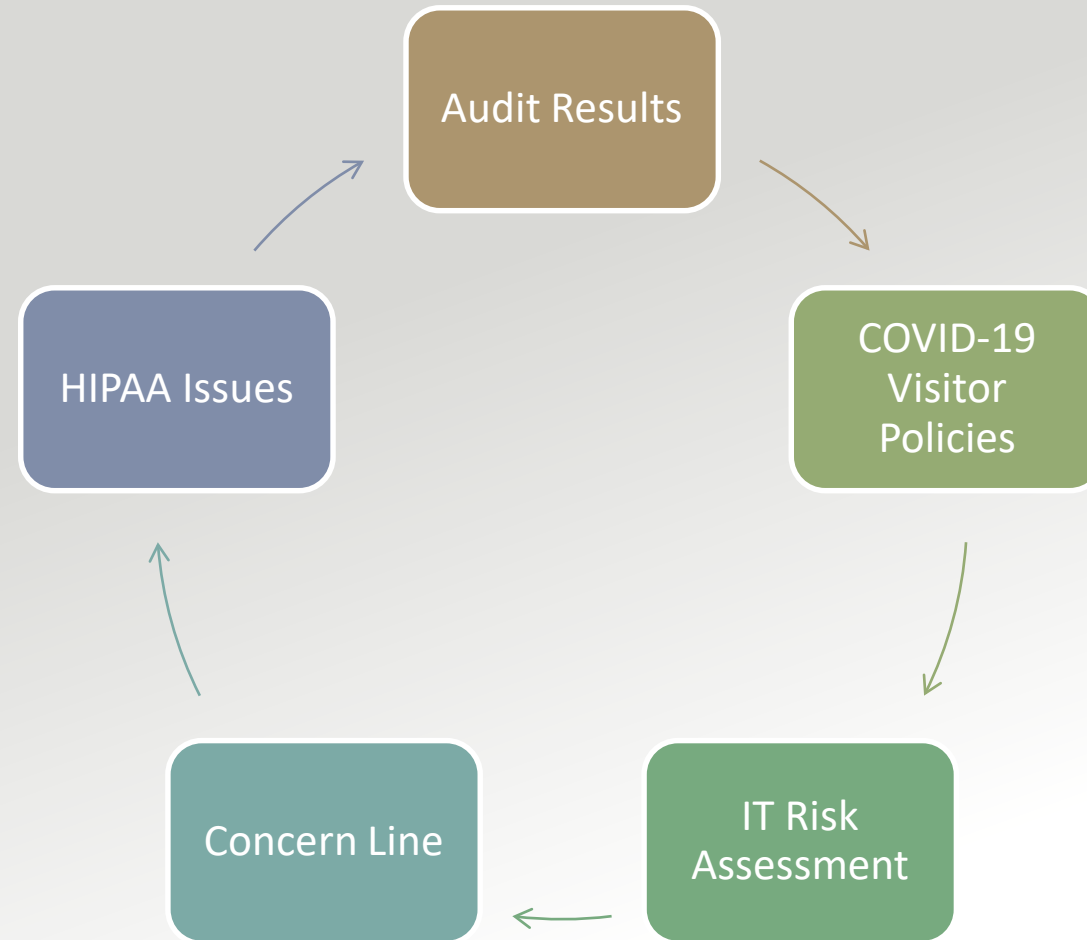
(Michelle Abey)



***\*Request Motion to Approve June 2022 Financials***

# Quarterly Compliance Committee Report

(Michelle Abey)



***\*Request Motion to Approve Quarterly Compliance Committee Report***



# Capital Request: Razing of House Properties (Michelle Abey)

- Stoughton Health has obtained ownership of one block of house properties (709 Ridge St., 205 N. Lynn St., and 121 N. Lynn St.).
- Costs to renovate house properties to meet code standards is considerably higher than razing due to their dilapidated state.
- Recommend hiring the following contractors:
  - Mandt Sandfill Trucking & Excavating for razing homes: \$68,800
  - Dirty Ducts for asbestos abatement: \$7,040
  - May incur additional costs for tree/shrub removal (to be determined at time of demolition)
- Recommend approval of unbudgeted FY2022 capital expenditure not to exceed \$82,000 for razing of homes, asbestos abatement, and tree/shrub removal.



***\*Request Motion to Approve Unbudgeted Capital Expenditure not to exceed \$82,000 for Razing of House Properties***

# Capital Request: Boiler Burner Replacement

## (Michelle Abey)

- Current boilers are approximately 20 years old. The burner assembly seals are worn and leaking and controls are outdated. Current boiler burners are becoming costly due to the need for replacing individual parts as this dated equipment is becoming obsolete.
- Recommendation to replace boiler burners including the optional items listed on the quote. Goal would be to replace one unit in September and installation of the second unit to follow immediately thereafter.
- Recommend approval to replace boiler burners for cost not to exceed \$200,000.

***\*Request Motion to Approve Unbudgeted FY2022 Capital Expenditure not to exceed \$200,000 for Boiler Burner Replacement.***

# Growth Updates (Teresa Lindfors)

## Podiatry

- Dr. Mary Hickner to begin clinic time in August.



Dr. Mary Hickner

## Urology

- Collaboration with SSM Urology physicians
- Starting mid-September, 2022

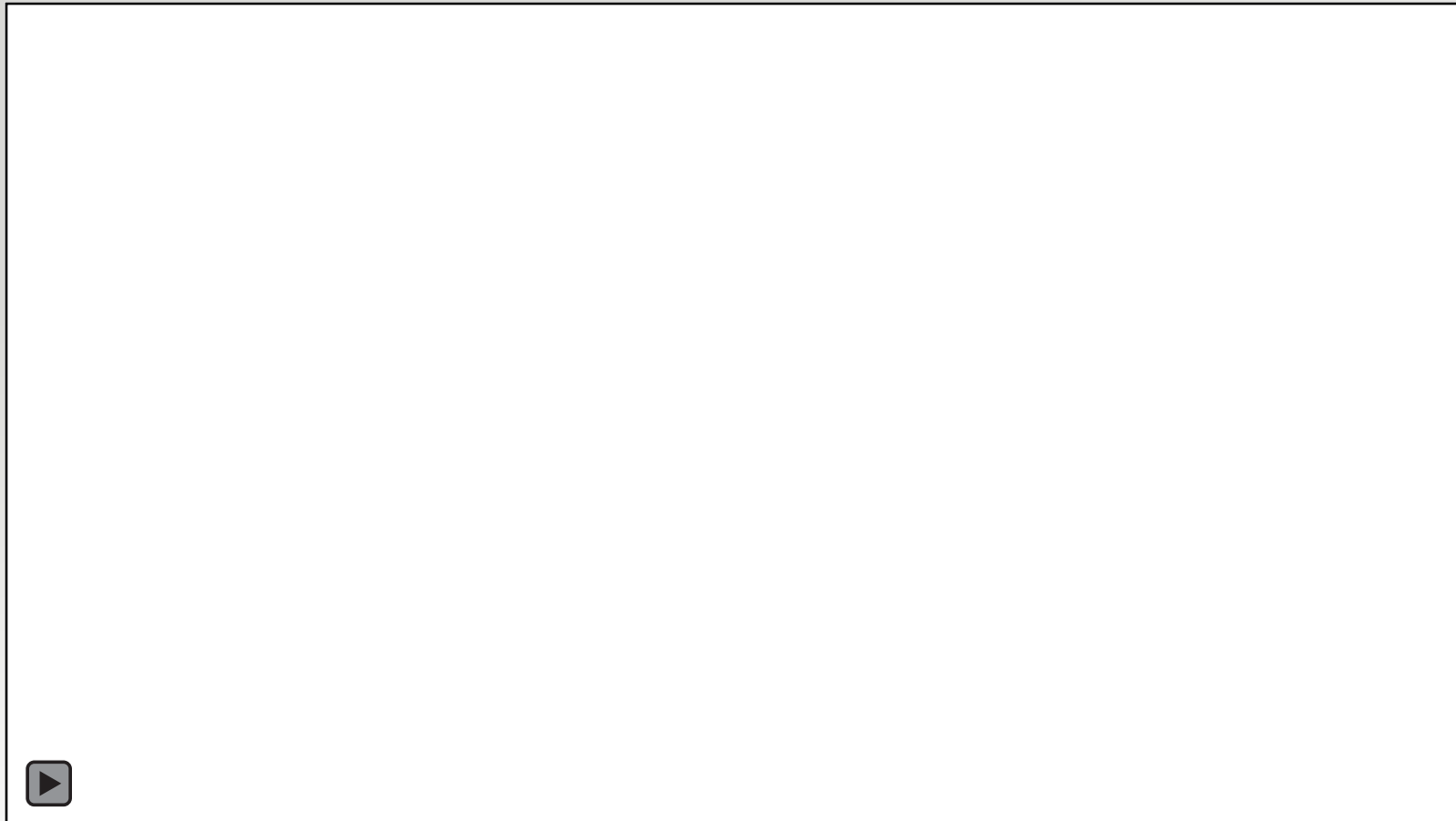
## Breast Health Program

- Marketing new breast risk assessment

# Growth Updates (Teresa Lindfors)

## WI Shoulder Center

- Teams have met to streamline processes
- Candy's video testimonial: <https://youtu.be/KfKWofMpVa0>



# CNO Summary – Quality/Safety Consent Agenda (Amy Hermes)

Topic	
MCE Meeting Minutes (Dr. Mark Menet)	<ul style="list-style-type: none"> <li>• May 2022 Meeting Minutes (attached)</li> <li>• June 2022 Meeting Minutes (attached)</li> </ul>
Med Exec Meeting Minutes (Dr. Aaron Schwaab)	<ul style="list-style-type: none"> <li>• July 2022 Meeting Minutes (attached)</li> </ul>
Quality/Safety	<ul style="list-style-type: none"> <li>• Report Cards (attached)               <ul style="list-style-type: none"> <li>○ Quality Safety Report Card – FY22 Qtr 2</li> <li>○ Quality Safety Report Card – FY22 Qtr 2 – P4P</li> <li>○ Balanced Scorecard – FY22 Qtr 2</li> <li>○ DVC Hospital Scorecard – May 2022</li> </ul> </li> </ul>
Continuous Improvement (CI) Council Updates	<ul style="list-style-type: none"> <li>• May 2022 Meeting Minutes (attached)</li> <li>• June 2022 Meeting Minutes (attached)</li> <li>• CI Dashboards (attached)               <ul style="list-style-type: none"> <li>○ Cohort B – May 2022</li> <li>○ Cohort A – June 2022</li> </ul> </li> </ul>

# CNO Summary – Quality/Safety Consent Agenda (Amy Hermes)

Topic	
Patient Safety	<ul style="list-style-type: none"><li>• May 2022 Meeting Minutes (attached)</li></ul>
Infection Prevention	<ul style="list-style-type: none"><li>• May 2022 Meeting Minutes – (attached)</li></ul>
Medical Staff Policies	<ul style="list-style-type: none"><li>• Summation (attached)<ul style="list-style-type: none"><li>• Allied Health Professional Orders Policy</li><li>• EMTALA Compliance Policy</li></ul></li></ul>
2021 Annual Medical Equipment Reports	Annual Medical Equipment Reports (attached): <ul style="list-style-type: none"><li>• Security</li><li>• Life Safety/Fire Prevention</li><li>• Hazardous Materials and Waste</li><li>• Safety</li><li>• Utilities Systems</li><li>• Medical Equipment</li></ul>

# CNO Summary – Quality/Safety Highlights

(Amy Hermes/Dr. Aaron Schwaab)

MCE/MEC Highlights  
(Dr. Aaron Schwaab)

Medical Staff Policies

- Allied Health Professional Orders- WI Act 23
- Emergency Medical Treatment and Labor Act (EMTALA)

BSC: Workers Comp is one significant outlier

Dean Value Contract (DVC): Q2 average 95%, top level escalator which is 3%

CI Labeling – Rover Project Completed

# Quality/Safety Consent Agenda Q&A/Approval (Amy Hermes)



***\*Request Motion to Approve CNO Summary - Quality/Safety Consent Agenda***



# 403b Plan Amendment (Chris Schmitz)

**Update the 403b plan to reflect the following changes effective January 1, 2023:**

Provide the employer 4% dollar-for-dollar match effective with the start of deferrals

Automatically enroll new hires upon hire into the 403b plan

Allow new participants to request a permissive withdrawal within 90 days of their entry date

Allow current participants to refinance their loans

***\*Request Motion to Approve 403b Plan Amendment***



# HR/Facilities Update

(Chris Schmitz)

Key Trends and Statistics Planning for '23

ECONOMY | U.S. ECONOMY

## U.S. Inflation Hits New Four-Decade High of 9.1%

Prices up broadly across the economy, with gasoline far outpacing other categories



**Stoughton Hospital Quartz & Dean**  
Renewals the past 3 cycles:

**Quartz**

2022 MLR: 121%

2022 0%  
2021 -3.5%  
2020 0%

**Dean**

2022 MLR: 89%

2022 2.5%  
2021 -5%  
2020 0%

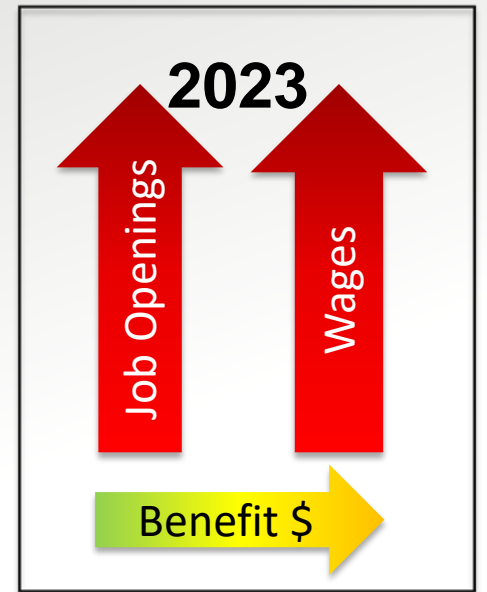
### Medical Economics Trend, cont.

4.5: Top 10 Physician Trend Analysis

HCG Categories	Utilization per 1,000			Allowed per Utilization			Allowed PMPM		
	Prior	Current	Trend	Prior	Current	Trend	Prior	Current	Trend
<b>Professional (PHY)</b>									
P32 - Office/Home Visits	1,852.2	2,066.9	11.6%	\$217	\$235	8.1%	\$33.56	\$40.47	20.6%
P66 - Outpatient Psychiatric	1,323.6	1,340.1	1.2%	\$196	\$195	-0.3%	\$21.60	\$21.80	0.9%
P63 - Pathology/Lab - Office	2,297.6	3,430.6	49.3%	\$67	\$66	-1.4%	\$12.84	\$18.91	47.2%
P40 - Preventive Other	736.7	1,226.9	66.5%	\$135	\$149	10.2%	\$8.31	\$15.25	83.4%
P43 - Preventive Physical Exams	453.7	519.1	14.4%	\$302	\$295	-2.3%	\$11.40	\$12.75	11.8%
P14 - Outpatient Surgery	233.1	174.6	-25.1%	\$551	\$637	15.6%	\$10.70	\$9.26	-13.4%
P21 - Maternity		66.1			\$1,568			\$8.63	
P54 - Cardiovascular	149.8	212.3	41.7%	\$54	\$425	694.0%	\$0.67	\$7.53	1025.2%
P15 - Office Surgery	278.9	226.5	-18.8%	\$327	\$355	8.7%	\$7.59	\$6.71	-11.7%
P44 - Vision Exams	195.6	221.8	13.4%	\$306	\$306	-0.2%	\$4.99	\$5.65	13.1%
<b>Total</b>	<b>11,230.0</b>	<b>13,146.7</b>	<b>17.1%</b>	<b>\$176</b>	<b>\$175</b>	<b>-0.6%</b>	<b>\$164.95</b>	<b>\$191.49</b>	<b>16.1%</b>

4.6: Top 10 Prescription Trend Analysis

HCG Categories	Scripts per 1000			Allowed per Script			Allowed PMPM		
	Prior	Current	Trend	Prior	Current	Trend	Prior	Current	Trend
<b>Prescription Drug (RX)</b>									
R75 Prescription Drugs - Specialty	145.68	99.10	-32.0%	\$6,193	\$6,205	0.2%	\$62.30	\$41.48	-33.4%
R74 Prescription Drugs - Brand	1,918.83	1,731.81	-9.7%	\$262	\$246	-5.9%	\$29.77	\$24.00	-19.4%
R73 Prescription Drugs - Generic	13,090.53	13,661.03	4.4%	\$28	\$29	4.3%	\$14.39	\$15.71	9.2%
R76 Prescription Drugs - Preventive	819.98	726.70	-11.4%	\$39	\$37	-5.6%	\$1.09	\$0.91	-16.9%
<b>Total</b>	<b>15,975.03</b>	<b>16,218.64</b>	<b>1.5%</b>	<b>\$161</b>	<b>\$123</b>	<b>-23.8%</b>	<b>\$187.55</b>	<b>\$82.19</b>	<b>-23.7%</b>



# HR/Facilities Update

(Chris Schmitz)



Welcome  
Mary Hermes

# Get to Know Me

## (Mary Hermes)

- Mary Hermes, Director of Experience and Engagement
- 10+ years experience in Public Education
- 3 years experience in Educational Administration
- Served most recently as Early Learning/4K Principal in the Oregon School District
- Live in Oregon with my husband, Dan, and 2 children, Anna and Griffin
- Hobbies include cheering on our kids' youth sports, trying new, local restaurants and tackling house projects in my (limited) spare time



# Long Term Goals (Mary Hermes)

- Outcomes Dashboard with primary goals:
  - Increase staff engagement scores
    - Promoting positive work culture with emphasis on well-being
    - Building individual staff toolbox for supporting their own holistic individual well-being.
    - Building leadership capacity
  - Increase staff retention, primary focus on turnover in 1<sup>st</sup> year
  - Support department managers and their individual team needs

As a result....

- Increase Patient Engagement scores

# Current Action Steps

## (Mary Hermes)

- 1:1 meetings with administrators and managers to learn more about their respective roles and departments
- Attending department meetings to meet staff members
- Attending ET team meetings to learn more about teams' focus and current work
- Research evidence-based approaches to increasing staff engagement and well-being
- Develop tools to measure employee well-being to establish baseline and measure effectiveness of implemented strategies

# Community One Mile Walk

(Laura Mays)

2021	Amount
<b>Revenue:</b>	
Sponsors (21)	1,185.00
Walkers (99)	1,250.00
Donations	1,547.00
<b>Total Revenue -</b>	<b>3,982.00</b>
<b>Expenses:</b>	
Walk T-Shirts (100)	691.00
Walk Signage	134.58
Permit	31.50
Balloons	12.66
Masks	4.96
<b>Total Expenses -</b>	<b>874.70</b>
<b>Total Amount Raised</b>	
-	3,107.30

2022	Amount
<b>Revenue:</b>	
Sponsors (18)	4,100.00
Walkers (74)	1,095.00
Donations	315.00
<b>Total Revenue -</b>	<b>5,510.00</b>
<b>Expenses:</b>	
City Permit	31.50
Water	10.77
Ice	4.98
Balloons	30.85
Kids Items	14.51
T-Shirts (120)	869.42
Signage	152.58
<b>Total Expenses -</b>	<b>1,114.61</b>
<b>Total Amount Raised</b>	
-	4,395.39



# Summer Splash Fundraiser

(Laura Mays)

A graphic for the Summer Splash Fundraiser. It features a light blue background with green palm fronds on the left and a yellow sun with rays on the right. The text 'SUMMER SPLASH' is prominently displayed in the center. Below it, the phrase 'GIVE AND RECEIVE' is written in a smaller font. At the bottom, the dates 'July 20 - August 5, 2022' are listed and underlined.

**SUMMER  
SPLASH**

**GIVE AND RECEIVE**

**July 20 – August 5, 2022**

- For every \$36 donated to Stoughton Hospital Foundation, will receive Kwik Trip Gift Card for 5 FREE Ultimate car washes. Valid throughout year.
- Donations can be made at [www.stoughtonhealth.com](http://www.stoughtonhealth.com)



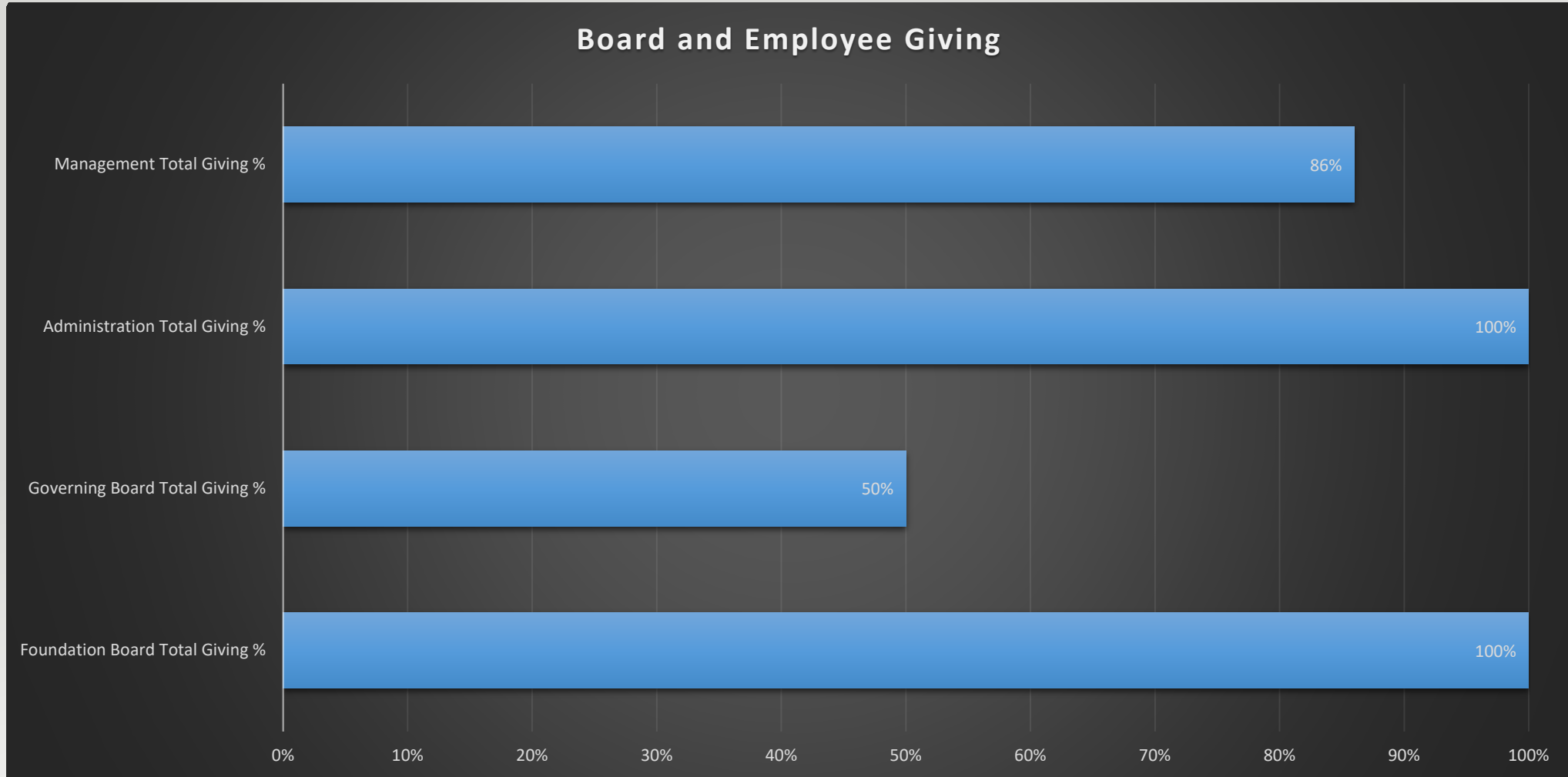
# 18<sup>th</sup> Annual Swinging for Health Golf Outing (Laura Mays)



- Shotgun start: 12:30 p.m. (Registration: 11:00 a.m. – 12:00 p.m.)
- Various sponsorships available
- Auction and Raffle Donation Items:
  - Auction/Raffle (used as either auction item or raffle item)
  - Brew & Chew (used in beer and gift card combo)
  - Wine & Dine (used in wine and gift card combo)

# Foundation Dashboard

(Laura Mays)



# PR/Marketing Report

## (Laura Mays)

### End Your Pain with Custom Knee Replacements



Join Dr. Ashish M. Rawal to learn how the Conformis custom knee implant may be the solution to end your knee pain. Dr. Rawal is board certified in both orthopedic surgery and sports medicine.

Ashish M. Rawal, M.D.

**Free Online Class!**  
**Thursday, June 23, 2022**  
**5:30 p.m.**

To register for this free online class, please go to [stoughtonhealth.com](http://stoughtonhealth.com) and click on "Classes & Events." Participants will receive a class link (Zoom meeting) and call in phone number.

Questions? Please contact Stoughton Health Community Education at (608) 877-3498.

Please note this is an informational session, not intended to take the place of professional medical advice.



[orthoteam.com](http://orthoteam.com) • A Clinic of Stoughton Health  

### Stop Suffering from GERD

**Do These Symptoms Sound Familiar?**

**Heartburn • Regurgitation • Sore Throat  
 Chest Pain • Belching • Asthma**



If so, you might be suffering from GERD - Gastroesophageal Reflux Disease. Stoughton Health Board Certified General Surgeon Dr. Aaron Schwaab, will talk about the minimally invasive LINX procedure, an effective solution for GERD.

**Tuesday, July 19, 2022 at 5:30 p.m.**

This free talk is being offered both online and in-person at the Stoughton Health Community Health & Wellness Center, 3162 County Highway B, Stoughton.

To register, please go to [stoughtonhealth.com](http://stoughtonhealth.com) and click on "Classes & Events." Online participants will receive a class link (Zoom meeting) and call in phone number.

Questions? Please call (608) 877-3498.

Please note this is an informational session, not intended to take the place of professional medical advice.



The LINX device is approximately the size of a quarter.



[stoughtonhealth.com](http://stoughtonhealth.com)    

### Couch to 5K

A Stoughton Health & E.D. Locke Public Library in McFarland Partnership



Have you always wanted to run a 5K but don't know where to start or how to train?

Stoughton Health's and E.D. Locke Public Library are partnering on the Couch to 5K Program to prepare beginner runners for the *On Your Bookmark...GO!* 5K Run on Saturday, September 24th.

The program is 10 weeks and incorporates three to four workouts each week. The program will offer four in person sessions including a kick off meeting. The first twenty people to register will receive a free t-shirt and a voucher for a free registration for the *On Your Bookmark...GO!* 5K Run.

**Starting Thursday, July 14th at 6:00pm**

**Location: E.D. Locke Public Library**  
**5920 Milwaukee St, McFarland**

To register for Stoughton Health's free Couch to 5K Training Program, please go to [stoughtonhealth.com](http://stoughtonhealth.com) and click on "classes and events." Questions? Please call (608) 873-2332.



[www.stoughtonhealth.com](http://www.stoughtonhealth.com)

**FREE**  
**Training T-Shirt**  
**To The First**  
**20 People**



### Safe Sitter



'Safe Sitter' prepares students in grades 6-8 to be safe when they're home alone, watching younger siblings, or babysitting. Students learn life-saving skills such as how to rescue someone who's choking, and helpful information like what to do if there's severe weather. The lessons are filled with fun activities and role-playing exercises.

**Three Dates!**

**Wednesday, June 29th | Saturday, July 16th | Saturday, August 6th**  
**9 a.m. to 2:45 p.m.**

**Stoughton Hospital**

**Bryant Health Education Center - Lower Level**

**900 Ridge Street, Stoughton**

The class fee is \$50. Masks are required.

To register, please go to [stoughtonhealth.com](http://stoughtonhealth.com) and click on "Classes & Events." Questions? Please contact Stoughton Health Community Education at (608) 877-3498. Financial assistance is available.



[stoughtonhealth.com](http://stoughtonhealth.com)    



**Feeling Dizzy? Balance Issues?**

**We Can Help.**



**Learn More**

**Ask for Stoughton Health Physical Therapy**

# Breast Screening Marketing Plan

## (Laura Mays)



### Breast Cancer Risk Assessment & Risk Reduction Public Relations/Marketing Plan

Start Date: 06/01/22

Targeted End Date: 06/30/23

STRATEGY: Growth					
Owner: Laura Mays					
Team: Jen McPhee, Linda Schaefer, Kelly Perna & Taylor Harmel					
Targeted Initiatives	Start Date	End Date	Status	% Complete	Plan/Comments
<b>Marketing Strategy Internal</b>					
Offer Employee Trials with Screening Assessment Everyone Email and Daily Digital Screens Screen Savers Vertical Banner in Lobby Communication Boards Town Hall Announcement Large Digital at Hwy 51 & B	6/1/2022	7/1/2022	Green - On Schedule/Improving	80%	June town hall planned to update staff on services, screen savers, boards, vertical banners all being worked on. Jen M. offered trials to employees (5) Large digital up on B & 51. Screen saver complete. Working on the vertical banner as of 7/18.
Share announcements at Partners, Governing Board meeting & Foundation board Meeting	5/20/2022	7/31/2022	Green - On Schedule/Improving	75%	Plan to share at June meeting of Partners, July for Foundation and Dr. Schwaab shared at Governing Board Retreat, will continue reminders
<b>External</b>					
Community Ed Talks	5/24/2022	9/30/2022	Green - On Schedule/Improving	100%	Schedule quarterly talks, first scheduled 6/30 8 registered, 4 showed & 9/22 upcoming talk
Website Update	5/24/2022	3/31/2023	Green - On Schedule/Improving	90%	Update with comprehensive pre with assessment to post rehab/lymphedema/retreat and yoga. Add videos recorded from Dr. Schwaab talk

# Chief of Staff Report

(Dr. Aaron Schwaab)

## A. One Year Appointments

1. Sophie Cowan, MD, Radiology, Madison Radiology, Courtesy
2. Ryan Peirce, MD, Radiology, Madison Radiology, Courtesy
3. Lisa Roller, MD, Radiology, Madison Radiology, Courtesy
4. Eric Schackmuth, MD, Radiology, Madison Radiology, Courtesy
5. Margaret Greco, MD, Pediatric Cardiology, UW Health, Courtesy
6. Joseph Bellissimo, MD, Cardiology, UW Health, Courtesy
7. Dustin Hillerson, MD, Cardiology, UW Health, Courtesy
8. Jaya Krishna, MD, Cardiology, UW Health, Courtesy
9. Todd Noreuil, MD, Cardiology, UW Health, Courtesy

Flagged Files: None at this time

# Chief of Staff Report

## (Dr. Aaron Schwaab)

### **B. Two Year Re-Appointments:**

1. Ryan Arthur, MD, Emergency Medicine, SWEA, Active
2. Doris Vargas, PA-C, Emergency Medicine, SWEA, Allied Health Professional
3. Adam Tierney, MD, Urology, SSM Health, Courtesy
4. Britney Bries, DMD, Dentistry, Children's Dental Center of Madison, Dental
5. Frank Jung, MD, Cardiology, SSM Health, Courtesy
6. John Flickinger, MD, Pathology, Associated Pathology, Courtesy
7. Molly Gurney, MD, Pathology, Associated Pathology, Courtesy
8. Daniel Hoerl, MD, Pathology, Associated Pathology, Courtesy
9. Gabriela Rosa, MD, Pathology, Associated Pathology, Courtesy
10. Mary Beth Schneider, CRNA, Anesthesia, Stoughton Health, Allied Health Professional
11. Dolores Vetter, PhD, Psychology, Independent, Allied Health Professional
12. Adam Coughlin, MD, ENT, SSM Health, Active
13. Colin Graney, DPM, Podiatry, Independent, Active
14. Matthew Niesen, MD, Orthopedic Surgeon, SSM Health, Active

### **B. Two Year Re-Appointments, continued:**

15. Nisheeth Rai, DO, Hospital Medicine, Beam Healthcare, Active
16. Muhammad Saleem, MD, Hospital Medicine, Beam Healthcare, Active
17. Ajai Shreevatsa, MD, Hospital Medicine, Beam Healthcare, Active
18. Joseph Crisalli, MD, Sleep Medicine, SSM Health, Courtesy
19. Thanh Tran, MD, Emergency Medicine, SWEA, Active
20. Laura Stolcpart, MD, Family Medicine, SSM Health, Courtesy
21. Laura Ballweg, NP, Hospice NP, Heartland Hospice, Allied Health Professional

***\*Request Motion to Approve Two Year Re-Appointments***



# Adjourn Meeting